

A group of people in a meeting, with a woman in the foreground pointing at a screen. The background is blurred, showing other people and sticky notes on a wall.

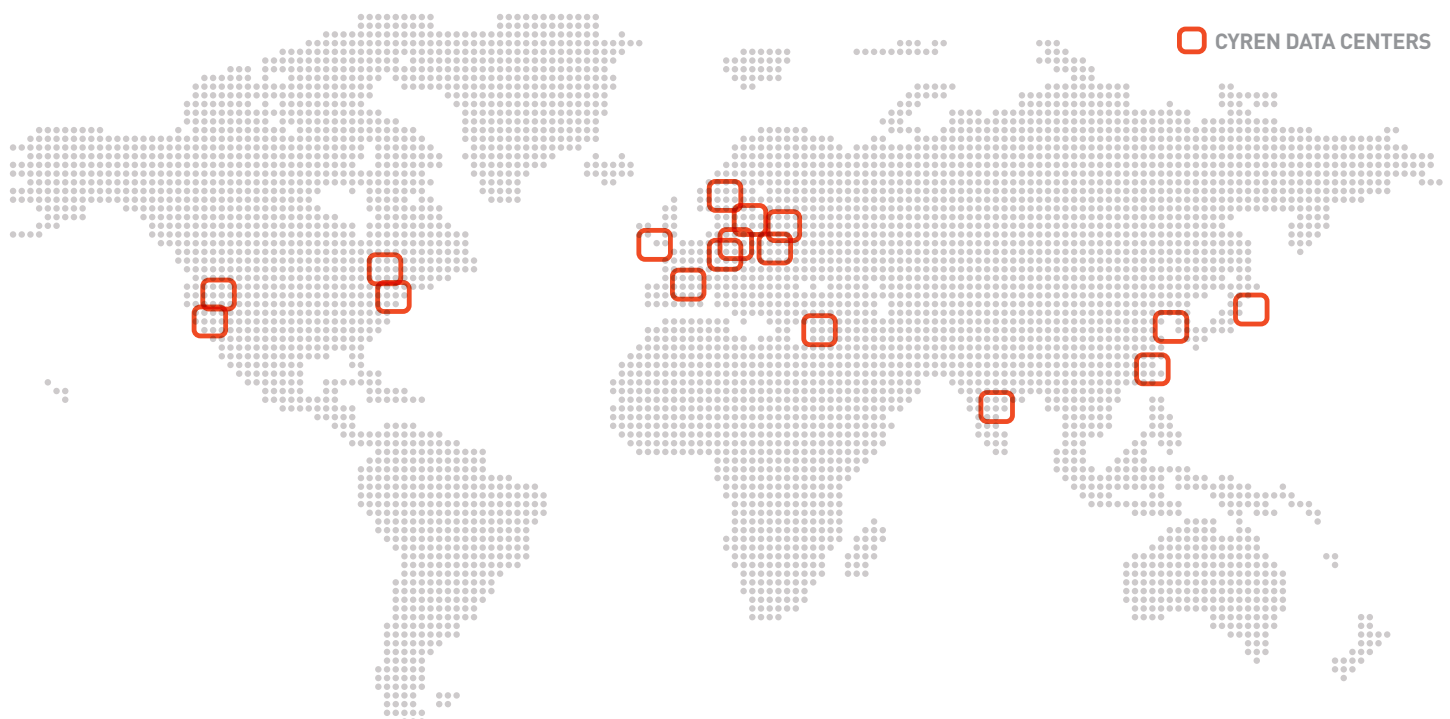
CYREN Partner
GoCloud Program

CYREN IS THE WORLD'S FASTEST SECURITY CLOUD

With over 19 data centers worldwide, Cyren's security cloud processes 25 billion internet transactions and blocks 300 million threats daily, before they reach users. Together with our partners, Cyren technologies protect over 1.3 billion users.

Cyren's extensive cloud-based detection capabilities, developed over fifteen years, power an advanced suite of SaaS email security and DNS filtering solutions that provide enterprises with the fastest time-to-protection.

Global service providers like Google and Microsoft, and 9 out of 10 security vendors, depend on Cyren every day to power their security.



WHY PARTNER WITH CYREN?

1

CYREN IS 100% CLOUD SAAS. We are leading the SaaS revolution by moving business internet security to the cloud. We will help you educate your customers on why they should transition to cloud security instead of using appliances and hybrid options.

2

CYREN HAS BUILT THE WORLD'S FASTEST SECURITY CLOUD. Designed around the recognition that security is a race against time, Cyren's cloud-native internet security products successfully stop cyber threats faster and better than traditional security vendors.

3

CYREN IS 100% FOCUSED ON THE CHANNEL. Our partners are an extension of our sales and marketing teams. We are fully committed to helping our partners increase their profits and to provide value to both you and your customers.

4

CYREN'S PRODUCTS ARE EASY TO DEMO, EASY TO SELL, AND EASY TO MANAGE. Cyren offers world-class products, yet they are easy to sell and have a short sales cycle of 30-60 days on average.

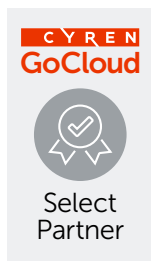
5

THE CYREN GOCLOUD PARTNER PROGRAM IS SIMPLE. MANAGEABLE. ATTAINABLE. REWARDING. TRACKABLE. We provide you with the sales and marketing tools and financial benefits you need to make you successful in selling cloud security.

GOCLOUD PARTNER PROGRAM

The GoCloud Partner Program enables resellers, MSPs, and distributors to grow with predictable and recurring revenue through cloud-based cybersecurity and threat intelligence solutions. The GoCloud Partner Program is a multi-tier program with three levels – Elite, Premier, and Select – where you earn more benefits as you progress through the tiers. Each program tier has its own set of financial and technical competency requirements.

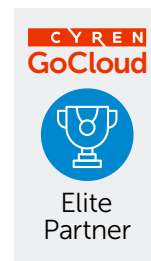
Program Structure



Select – Entry level to the GoCloud Program. Partners have limited access to the partner portal, and sales engagement is through our distributors.



Premier – Premier partners must demonstrate commitment to selling Cyren products, while achieving competency through certification. Financial benefits are high but limited.



Elite – Strategic and loyal partners that are consistently willing to commit to our relationship. Elite partners have the highest level of commitment, and the highest level of benefits.

GoCloud Program Benefits

		Select	Premier	Elite
Sales Support and Incentives	Access to Deal Registration	Distributor	✓	✓
	Eligible to Participate in Incentive Programs	Distributor	✓	✓
	Channel Account Manager Access	Distributor	✓	✓
	Business Planning	Distributor	✓	✓
	Cyren Sales Leads	Distributor		✓
	GoCloud Rebate			✓
Marketing	Access to Monthly and Quarterly communications	✓	✓	✓
	Promotional use of the GoCloud Program logo	✓	✓	✓
	Access to Cyren product information, marketing materials, sales tools and program updates through the GoCloud Portal	Distributor	✓	✓
	Access to Web Security Diagnostic Tool		✓	✓
	Find a Reseller at Cyren.com		✓	✓
	Access to Marketing Development Funds	Distributor	✓	✓
	Marketing planning and support			✓
Technical Enablement	Cloud security sales training	✓	✓	✓
	Product Training	✓	✓	✓
	Pre-sales engineering support			✓

Join our **GoCloud** program today!
For more information, please visit partner.Cyren.com