

4 Biggest Threats Landing In Your Inbox Right Now



With phishing attacks growing increasingly evasive and sophisticated, it's inevitable that many more of them will reach employees' inboxes. And because the remediation window is so large, threats end up spreading quickly and causing more damage. Something no business can afford to allow.

So what kind of threats are we talking about here?

RANSOMWARE

1 in 3 companies suffering a ransomware attack pay out an average of \$84,000

This malware extorts money from its victims and businesses are a prime target. Once infected, a ransom must be paid for all data that's been encrypted. Incidents are exponentially increasing and hard to detect.

MALICIOUS FILES

73% of CISOs reported their organizations leaked sensitive data in the last 12 months

Malicious email attachments can be disguised as documents, voicemails, e-faxes or PDFs and, once opened, will launch an attack on the victim's computer. To protect inboxes from this increasingly dangerous threat, you'll need security measures over and above what you already have.



CLIENT-SIDE ATTACKS

98% of the biggest websites in the US are susceptible to client-side attacks

These happen when the victim downloads malicious content from the attacker, making them particularly difficult to control. Culprits include media players and web browsers, which firewalls often overlook as they're largely designed to prioritise attacks originating from untrusted networks.

PHISHING

Last year, phishing attacks cost US businesses and local governments ¹

\$1.7 billion

¹ FBI, Internet Crime Report, 2019

This practice tricks individuals into revealing sensitive information like passwords and bank accounts by posing as someone else. It's the number one cybersecurity threat facing businesses today.

How To Deal With These Threats



With all these threats vying to reach your company's inboxes (and succeeding), it's clear something needs to be done.



Machine learning can automatically detect and remediate 80-90% of evasive phishing threats

Cyren's Inbox Detection and Response solution complements existing security by continuously scanning your inbox looking for phishing attacks. It monitors behaviours and incorporates feedback from you to identify and automatically remediate even the most advanced threats. Giving you the visibility you need to protect your business and saving you valuable time and effort.

Find out more about what Cyren IDR can do for you

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